

Artwork Submission Guidelines

*****All Artwork must be designed as outlined below, and failure to meet specified requirements will result in additional costs and delay in the printing and final production time.*****

File Format

- Art files must be built in Adobe Illustrator
- Artwork must contain at least 1/16" of live area inside edge of the dieline.
- Artwork extending to the edge must have 1/8" bleed built-in

Fonts/Copy

- Convert all type to paths (outlined)
- Copy should be vector (paths), not raster (photo)
- Minimum type size: 6 point

Images

- Images should be in CMYK mode, at least 300dpi, and placed at 100% (linked, not embedded)
- Include all linked images in artwork submission
- Avoid copy or type in images

UPC

- Barcode must be at least 80% magnification
- Height should not be smaller than 5/8"
- Safetec does not assign UPC numbers

Colors

- Pantone (PMS) colors are required
- All colors must be 100% of the specified PMS color

SUBMIT ART

Or email files to: marketing@safetec.com

Minimum Order Volumes

Safetec takes pride in providing an extensive list of private label opportunities. Our goal is to be more flexible and allow lower minimum levels than typically found. Our minimums vary based on the product line, packaging size, and etc. Please contact your Safetec Account Manager for further details.

Project Expedite Fee/ Artwork Creation

Varies per product and based on overall project scope (ask for details)